

Press Release

FOR IMMEDIATE RELEASE

Directed Perception Appoints Resellers including Edmund Industrial Optics

Broader availability of Directed Perception products from industry experts world wide

BURLINGAME, California. March 01, 2005 – Directed Perception, Inc. announced today the addition of several new distributors and resellers of its growing portfolio of pan-tilt and smart tracking camera products. Heading the list is Edmund Industrial Optics. Edmund Optics has been a leading catalog-based supplier of optical and machine vision components to industrial companies world wide for over 60 years. They offer the “Worlds Largest Inventory of Optical Components” and now carry the Directed Perception PTU-D46 Family product line to complement their leading camera system offerings. Directed Perception is proud to welcome them aboard as a distribution partner.

Directed Perception has added several new reseller partners around the world including:

- Edmund Industrial Optics (U.S. and world wide) – Optics and other components for machine vision, laser, and other scientific and industrial applications. See www.edmundoptics.com for details.
- Adept Electronic Solutions (Australia) – Machine Vision and Image Analysis Specialists - offer a complete line of products and services for machine vision. See www.adept.net.au for more information.
- Allied Technologies (Pakistan) – Advanced surveillance and computer vision systems – Contact alltech@isb.comsats.net.pk for additional information.
- Sunaga Impulse (Japan) – Experts in Lasers and laser-based measurement systems – Visit www.sunagaimpulse.com for more information.

“The demand for Directed Perception products spans many application areas in markets around the world. Partnerships with leading companies like these allow us to better serve our customers by making it easier to buy product and to get expert help in creating total solutions.” – Philip Kahn – President, Directed Perception, Inc.

About Directed Perception

Directed Perception is a leading manufacturer of innovative devices and software for the intelligent control of sensors and sensor processing including video cameras, IR/Thermal cameras, laser rangars, microwave antennas, and more. The Company's products are designed with precision, ruggedness, and low-cost to support demanding applications, such as tracking, in a broad range of OEM and end-user applications. Directed Perception's flagship miniature computer-controlled pan-tilt tracking mounts was one of the first of its kind and has been sold to



OEMs and end-users world-wide since 1992. The Company's patented products are used in a wide range of industries including Security & Surveillance, Industrial Automation, Robotics, Communications, Military/Aerospace, Law Enforcement, Education, R&D, Webcams, and Teleconferencing/distance learning.

Directed Perception customers include industry-leading companies worldwide in aerospace, defense, security & surveillance, robotics and industrial automation Directed Perception sells its products direct and through distributors and partners world wide.

Directed Perception is privately held and headquartered in Burlingame, in Northern California.

For more information contact:

Marilyn Elperin

Tel: (650) 342-9399

Fax: (650) 342-9199

melperin@dperception.com

www.dperception.com